

Media Advisory

FOR IMMEDIATE RELEASE

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Contact: Brian Graham
Greenway & Sustainability Manager
(864) 467-4350

CITY HOSTS PHOTO CONTEST AS PART OF NATIONAL BIKE MONTH CELEBRATION

(Greenville SC) The City of Greenville is hosting its first *Bicycle Greenville* photo contest to promote bicycle awareness and to showcase the many amenities that make Greenville a true bicycle-friendly community. The contest runs through June 5, is free to enter and open to all. Winners will be announced on June 27. Photos must be digital and must adhere to the contest theme in one of the following categories:

- USA Cycling Professional Championships (within city limits)
- Swamp Rabbit Trail (within city limits)
- Artistic
- Bicycle Greenville (catch-all category)
- Photographer under age 18

Photos will be judged by local professional photographers and City of Greenville staff. Entries will be judged on originality, technical excellence, composition and artistic merit. Each photographer may submit up to a total of five photos. All entries will appear in a contest photo gallery on the City's web site. Prizes will be awarded for each category and category winners will compete for "Best in Show." The Best in Show winner will receive a prize and the winning photograph will be printed, framed and displayed.

For more information visit <http://www.greenvillesc.gov/ParksRec/Trails/PhotoContest.aspx>.

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